

MAC225 List of Questions

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Q1 Spot news is an example of

- soft news
- hard news
- developing news
- human interest

Q2 The breakdown of NNPC pipelines makes the news ,the decision to select it is based on

- consequence
- unusualness
- Prominence
- Proximity

Q3 One distinguishing feature between hard news and soft news is that

- hard news report with less immediacy than the soft news
- soft news report with less immediacy than the hard news
- none of the above
- All of the above

Q4 News about the canonization of Pope John Paul 11 in Rome will interest Catholics in Abuja based on what value?

- psychological proximity
- physical proximity
- timelessness
- consequences

Q5 News is basically categorized into

- feature and editorial
- good and bad news
- hard and soft news
- soft and good news

Q6 Summary lead is usually found in

- soft story
- feature story
- hard story
- editorial

Q7 Reporters gather fact for their news stories through the following sources

- observation
- newsroom
- personal contact
- All of the above

Q8 ——allows for comment upon the news

- basic reporting
- commentary reporting
- in-depth reporting
- investigative reporting

Q9 A good lead must answer all the five Ws and H

- TRUE
- FALSE
- none of the above
- undecided

Q10 ——Reporting fulfils the surveillance role of news

- basic
- interpretative
- indepth
- investigative

Q11 The delayed lead is found in

- spot news
- soft news
- hard news
- none of the above

Q12 Forms of reporting include

- in-depth, specialized, interpretative, basic
- investigative, basic, bizarre, speculative
- correlation, specialized, investigative, legislative
- basic, in-depth, interpretative, objective

Q13 In what significance ways is news writing different from academic writing?

- News stories are based facts
- Reporters employ interview as a tool, for fact-finding
- News stories are arranged in descending order of importance
- News stories are arranged in ascending order of importance

Q14 At the highest echelon of newsroom management you have _____

- feature editor
- producer
- sub-editor
- editor/news director

Q15 Regardless of medium, news reporting process begins in _____

- Editorial section
- Reception hall
- newsroom
- studio

Q16 Contextual information is necessary in writing

- In-depth and advance stories
- Basic and in-depth stories
- Advance and straight stories
- In-depth and information stories

Q17 The following are news element except:

- Which
- What
- Where
- Who

Q18 The most influential element of the reportorial process is _____

- Source
- Message
- Effect
- Feedback

Q19 When a report state some one's comment using words, such a reporter is _____

- Quoting
- Authoring
- Paraphrasing
- Objective

Q20 The journey of news story begins at _____

- the field
- The newsroom
- Medium
- The event

Q21 Material resources of a beat refers to the _____

- Money generated from the beat
- Physical structures of the beat
- Money used to lobby for the beat
- Money spend on the beat

Q22 The entire news operation is overseen by _____

- Reporters
- Senior editor
- Computer operator
- Graphic designers

Q23 Which amongst the following is regarded as a high fidelity medium

- Radio
- Television
- Magazine
- Newspaper

Q24 The term electronic media is synonymous with

- Print
- Broadcast
- Books
- None of the above

Q25 The traditional style for organizing the basic news story

- Chronological style
- Pyramids style
- inverted pyramid style
- Lead important details to most important details

Q26 When news tells the readers about government policies and how readers can influence policies it perform

- Social function
- Education function
- Information function
- Democratic function

Q27 Health, education, politics and agriculture are example of

- Geographical beat
- General beat
- Personal beat
- Subject beat

Q28 Duties of a news editor include the following except

- layout pages of newspaper
- Check copy for factual facts
- Write headline
- Produce colourful maps and charts

Q29 Good knowledge of community a reporter is posted to cover enable him to

- Evaluate news worthiness of event
- Edit story
- Organize news in inverted pyramid style
- Write headline

Q30 To have a nose for news means

- The ability to recognized news worthy information in a situation
- Ability to identify errors in a news story
- Ability to write a good lead and story
- All of the above

Q31 The following set of words contain at least one misspelt word,except

- February, Definition, complete
- Argument, consensus, beneficial
- Dilemma, despite, pawder
- Likely, trusty, separate

Q32 A news story about Nigeria will interest Nigerian men in America likely for its_____ value

- Human interest
- Impact
- Prominence
- Proximity

Q33 The preferred sentence for news stories is _____

- Subject-complement
- Adverbial clause
- Object verb
- Subject-verb

Q34 Good news reporting is devoid of personal opinion to achieved this, the reporter should avoid using _____

- Noun
- analytical words
- Descriptive words
- Direct quotations

Q35 The space just above the news story is usually reserve for _____

- by lines , byword, dateline
- by line, shuline and bylaw
- headline and instructions to staff
- headline, byline and instruction to computer staff

Q36 Reporting the story as soon as it happens can be classified as

- prominence
- timeless
- impact
- significance

Q37 The main determinant of news is _____

- proximity
- interest
- brevity
- accuracy

Q38 The timely reported facts or opinion that hold interest of importance, or both for a considerable number of people is known as

- feature
- editorial
- news
- articles

Q39 Media contents, that is television and video??s above progamme

- true
- . false
- undecided
- none of the above

Q40 One major purpose of reviewing writing is to

- a. encourage people to strive for the highest standard in their work
- pull then down
- citizen written
- none of the above

Q41 A lead which presents the gist of an event in the fewest word is known as

- quote lead
- contrast lead
- catridge lead
- summary lead

Q42 The first paragraph of the news story must capture the5Ws and H

- TRUE
- FALSE
- not sure
- sometimes

Q43 The first paragraph of the news story is the

- headline
- summary
- lead

begining

Q44 A correspondents who is not a regular staff member of the media organization who is usually paid per story is regarded as a

- stet
- trim
- stringer
- cub

Q45 The word placed on the top left corner of the page to designate a story is the

- scoop
- slug
- op-ed page
- montage

Q46 A begining reporter is known as a

- new reporter
- new journalist
- freelance
- cub

Q47 A news story from the reporter to news desk and to the editor who makes the decision as to use the story or not is called

- copy
- script
- copy flow
- manuscript

Q48 News of the day as presented in each organisation is called a

- bulletin
- newflash
- news summary
- tit bits

Q49 ___ refers to the movement of the whole camera

- tilt
- dolly
- dub
- trolley

Q50 ___ refers to a signal to an announcer, newscaster or production personnel to participate in broadcast

- cutaway
- cub
- cue
- dub

Q51 An order to a reportwe to cover an event is known as

- caps
- assignment
- beat
- beeper

Q52 To eliminate a news story or refusal to use it is known as

- dump
- folo
- graf
- kill

Q53 The newspaper library where published stories, photographs and resource materials are stored for reference purposes is known as a ___

- morgue
- montage
- file
- store

Q54 How to find a story idea is all about the following except

- other people

- news releases
- gossips**
- you

Q55 When a source in a news story is anonymous, it adds credibility to the story

- TRUE
- FALSE**
- not sure
- sometimes

Q56 The following are interviewing techniques to ensure accuracy except

- observing
- understanding
- convincing**
- asking

Q57 ___ questions elicit specific responds in an interview

- open-ended
- close-ended**
- not sure
- all of the above

Q58 The following are interviewing skills except

- listing well
- hold the microphone
- ask intelligent questions
- craftiness**

Q59 When a reporter ask the honourable minister for education an impromptu question on a topical issue it is known as

- on-the spotinterview**
- personality interview
- not sure
- all of the above

Q60 ___ refers to an interview conducted by a reporter without any repoter participating in it

- personality interview
- exclusive interview**
- telephone interview
- one man interview

Q61 An editor regards story a poor writing when it poses the following

- transistion
- analogies
- trivial**
- sensory appeal

Q62 The following are elements of good news writing except

- clarity
- pace
- timeliness**
- transition

Q63 In news reporting it is better to stay away from _____

- libelous statement**
- slander
- all of the above
- none of the above

Q64 Editorialise is a standard for news reporting

- TRUE
- FALSE**
- sometimes
- not sure

Q65 In news writing and reporting it is better to pass verdict or make a judgement on an issue

- TRUE
- FALSE
- sometimes
- not sure

Q66 The following motivates a news reporter except

- stories with impact
- getting on a front page
- impressing sources
- impressing the proprietor

Q67 The following are qualities of a good reporter except

- good intruder
- nose for news
- mastery of language
- good mixer

Q68 How a reporter dressed is how he is addressed

- TRUE
- FALSE
- not sure
- sometimes

Q69 A good reporter must not be fair, accurate and objective

- TRUE
- FALSE
- not sure
- sometimes

Q70 ___ means When the reporter presents the reader with all sides of an issue

- truthfulness
- objectivity
- accuracy
- all of the above

Q71 The news stories that represent factual events and personalities is said to be

- objective
- accuracy
- truthful
- all of the above

Q72 When the unusual makes news it is known as

- novelty
- human interest
- conflict
- necessity

Q73 Magnitude is the same as

- impact
- consequence
- significance
- all of the above

Q74 The following determine news except

- conflict
- novelty
- impact
- brevity

Q75 In news writing, all men are equal but some are more equal than the others

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- FALSE
- not sure
- sometimes

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