



**NATIONAL OPEN UNIVERSITY OF NIGERIA**  
**91, CADASTRAL ZONE, UNIVERSITY VILLAGE, JABI, ABUJA**  
**FACULTY OF MANAGEMENT SCIENCES**  
**NOVEMBER 2018 EXAMINATION**

**COURSE CODE: ENT 413**

**CREDIT UNIT: 2**

**COURSE TITLE: SOCIAL RESPONSIBILITY AND COMMUNITY DEVELOPMENT**

**TIME ALLOWED: 2 HOURS**

**Instruction:**

- 1. Attempt question number one (1) and any other two (2)**
  - 2. Question number one (1) is compulsory and attracts 30 marks, while any other two questions attract 20 marks each**
  - 3. Present your answers any points in a clearly and orderly manner**
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1.(a) Define following concepts:

- i. Entrepreneurship
- ii. Social Entrepreneurship
- iii. Community development
- iv. Social Capital
- v. Social Impact (10 marks)

(b). Mention any five (5) famous social entrepreneurs and their social impact. (10 marks)

(c). Discuss any five (5) major characteristics of social entrepreneurs. (10 marks)

2(a) Briefly describe the need and opportunity analysis. (5 marks)

(b) Briefly discuss the topics in a typical need and opportunity analysis. (15 marks)

3(a) Discuss any three (3) Factors Contributing to Project Sustainability. (5 marks)

(b) Highlight any five (5) challenges of social entrepreneurship. (15 marks)

4(a) Broadly, poverty can be conceptualized in four (4) ways. Discuss each of them.

(b) Mention any three (3) causes of poverty in Nigeria. (20 marks)

5(a) Describe the concept of social enterprise. (20 marks)

(b) Briefly discuss four (4) tips that must be taken into consideration when starting a social enterprise.